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WHAT IS CLAIMED IS:

1. A composition for topical application comprising a liquid fatty phase and polymer particles, said polymer particles being dispersed in the liquid fatty phase and stabilized at the surface by a stabilizing agent, and said liquid fatty phase being thickened by a fat-soluble rheological agent resulting from the polymerization of at least one monomer possessing an ethylenic bond.
2. A composition according to Claim 1, wherein said rheological agent is chosen from vinyl, acrylic and methacrylic polymers.
3. A composition according to Claim 1, wherein said rheological agent is a block copolymer.
4. A composition according to Claim 3, wherein said rheological agent is a copolymer comprising at least one styrene block and at least one ethylene-propylene or ethylene-butylene or methacrylate block.
5. A composition according to Claim 3, wherein said rheological agent is a triblock copolymer.
6. A composition according to Claim 1, wherein said rheological agent is present in an amount ranging from 0.05 to 20% of the total weight of the composition.

7. A composition according to Claim 6, wherein said rheological agent is present in an amount ranging from 0.5 to 5% of the total weight of the composition.

8. A composition according to Claim 1, wherein said polymer particles dispersed in the liquid fatty phase can form a film.

9. A composition according to Claim 1, further comprising at least one active principle chosen from cosmetic, dermatological, hygiene and pharmaceutical active principles.

10. A composition according to Claim 1, further comprising at least one coloring material.

11. A composition according to Claim 1, wherein said polymer particles dispersed in the liquid fatty phase are chosen from radical polymers, polycondensates, polymers of natural origin and their mixtures.

12. A composition according to Claim 11, wherein said polymer particles dispersed in the liquid fatty phase are chosen from polyurethanes; polyurethane-acrylics; polyureas; polyurea-polyurethanes; polyester-polyurethanes; polyether-polyurethanes; polyesters; polyesteramides; polyesters with a fatty chain or alkyds; acrylic and/or vinyl polymers or copolymers; acrylic-silicone copolymers; polyacrylamides; silicone polymers, fluorinated polymers; and mixtures thereof.

13. A composition according to Claim 1, wherein said liquid fatty phase comprises at least one carbon-containing, hydrocarbon-containing, fluorinated or silicone oil of mineral, animal, plant or synthetic origin, alone or as a mixture.

14. A composition according to Claim 13, wherein said liquid fatty phase is chosen from liquid paraffin, liquid petrolatum, mink oil, turtle oil, soybean oil, perhydrosqualene, sweet almond oil, calophyllum oil, palm oil, parleam oil, grape seed oil, sesame oil, maize oil, rapeseed oil, sunflower oil, cottonseed oil, apricot oil, castor oil, avocado oil, jojoba oil, olive oil or cereal germ oil; esters of lanolic acid, of oleic acid, of lauric acid or of stearic acid; fatty esters; higher fatty acids; higher fatty alcohols; silicone oils; polysiloxanes modified by fatty acids, fatty alcohols or polyoxyalkylenes; fluorinated silicones or perfluorinated oils; and volatile oils.

15. A composition according to Claim 1, wherein said liquid fatty phase comprises at least one oil which is volatile at room temperature and atmospheric pressure.

16. A composition according to Claim 1, wherein said stabilizing agent is chosen from sequential polymers, grafted polymers, random polymers and mixtures thereof.

17. A composition according to Claim 16, wherein said stabilizing agent is chosen from silicone polymers grafted with a hydrocarbon-containing chain; hydrocarbon-containing polymers grafted with a silicone chain; grafted copolymers having an insoluble backbone of polyacrylic type with soluble grafts of poly(12-hydroxystearic acid) type; grafted or sequential block copolymers comprising at least one block of polyorganosiloxane type and at least one block of a radical polymer; grafted or sequential block copolymers comprising at least one block of polyorganosiloxane type and at least one block of a polyether; copolymers of C₁-C₄ alkyl acrylates or methacrylates and of C₈-C₃₀ alkyl acrylates or methacrylates; grafted or sequential block copolymers comprising at least one block resulting from the polymerization of ethylenic monomers optionally comprising conjugated bonds and at least one block of a vinyl polymer; grafted or sequential block copolymers comprising at least one block resulting from the polymerization of ethylenic monomers optionally comprising conjugated bonds and at least one block of an acrylic polymer; and grafted or sequential block copolymers comprising at least one block resulting from the polymerization of dienes and at least one block of a polyether.

18. A composition according to Claim 16, wherein said stabilizing agent is a grafted or sequential block copolymer comprising at least one block resulting from the polymerization of dienes and at least one block of a vinyl polymer.

19. A composition according to Claim 1, further comprising at least one additional fatty phase chosen from waxes; gums; pasty fatty substances of plant, animal, mineral, synthetic or silicone origin; and mixtures thereof.

20. A composition according to Claim 10, wherein said at least one coloring material comprises at least one pulverulent compound chosen from fillers, pigments and pearlescent agents.

21. A composition according to Claim 20, wherein said at least one pulverulent compound is present in an amount ranging from 0% to 50% of the total weight of the composition.

22. A composition according to Claim 21, wherein said at least one pulverulent compound is present in an amount ranging from 1 to 40% of the total weight of the composition.

23. A composition according to Claim 1, wherein said polymer particles dispersed in the liquid fatty phase comprise dry matter present in an amount ranging from 0% to 60% of the total weight of the composition.

24. A composition according to Claim 23, wherein said polymer particles dispersed in the liquid fatty phase comprise dry matter present in an amount ranging from 12 to 60% of the total weight of the composition.

25. A composition according to Claim 1, wherein said liquid fatty phase comprises at least one oil chosen from C_8 - C_{16} isoparaffins, isododecane, and linear or cyclic silicones having from 2 to 7 silicon atoms, wherein said these silicones optionally comprise alkyl groups having from 1 to 10 carbon atoms.

26. A composition according to Claim 1, wherein said composition is in the form of a stick, in the form of a supple paste with a dynamic viscosity at 25°C of 1 to 40 Pa.s, in the form of a disk, of an oily gel, of an oily liquid, of a vesicular dispersion comprising ionic and/or non-ionic lipids, or in the form of a water-in-oil or oil-in-water emulsion.

27. A composition according to Claim 1, wherein said composition is in an anhydrous form.

28. A composition according to Claim 1, wherein said composition is in the form of a product for caring for and/or for making up the skin and/or lips.

29. A composition according to Claim 28, wherein said composition is in the form of a foundation, of a blusher, of an eyeshadow, of a lipstick, of a base or balm for caring for the lips, of a product for concealing rings under the eyes, of an eyeliner, or of a mascara.

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30. A process for making a composition for topical application to decrease or eliminate transfer of a film of the composition deposited on human skin or lips to a substrate brought into contact with the film or to retain its gloss, said process comprising dispersing particles of at least one polymer in a liquid fatty phase, stabilizing said particles at the surface of said liquid fatty phase by a stabilizing agent, polymerizing at least one monomer possessing an ethylenic bond to form a fat-soluble rheological agent, and thickening said fatty phase with said fat-soluble rheological agent.

31. A process for the cosmetic care of or for making up³ the lips or skin, said process comprising applying to the lips or skin, a cosmetic composition comprising a liquid fatty phase and polymer particles, said polymer particles being dispersed in the liquid fatty phase and stabilized at the surface by a stabilizing agent, and said liquid fatty phase being thickened by a fat-soluble rheological agent resulting from the polymerization of at least one monomer possessing an ethylenic bond.

32. A process for limiting or eliminating the transfer of a composition for making up or caring for the skin or lips onto a substrate other than the skin or lips, wherein said composition comprises a liquid fatty phase and at least one ingredient chosen from cosmetic, dermatological, hygiene and pharmaceutical active principles and coloring materials, said process comprising introducing into the liquid fatty phase of said composition a fat-

soluble rheological agent resulting from the polymerization of at least one ethylenic monomer and polymer particles, which polymer particles are dispersible in said liquid fatty phase and can be stabilized at the surface of said liquid fatty phase by a stabilizing agent.

33. A composition according to Claim 14, wherein said fatty esters are chosen from isopropyl myristate, isopropyl palmitate, butyl stearate, hexyl laurate, diisopropyl adipate, isononyl isononate, 2-ethylhexyl palmitate, 2-hexyldecyl laurate, 2-octyldecyl palmitate, 2-octyldodecyl myristate or lactate, di(2-ethylhexyl) succinate, diisostearyl malate, glyceryl triisostearate and diglyceryl triisostearate.

34. A composition according to Claim 14, wherein said higher fatty acids are chosen from myristic acid, palmitic acid, stearic acid, behenic acid, oleic acid, linoleic acid, linolenic acid and isostearic acid.

35. A composition according to Claim 14, wherein said higher fatty alcohols are chosen from cetanol, stearyl alcohol or oleyl alcohol, linoleyl or linolenyl alcohol, isostearyl alcohol and octyldodecanol.

36. A composition according to Claim 14, wherein said silicone oils are chosen from PDMS and silicone oils which are optionally phenylated, or which are optionally substituted by aliphatic and/or aromatic groups or by functional groups.

37. A composition according to Claim 36, wherein said silicone oils which are optionally phenylated are chosen from phenyltrimethicones.

38. A composition according to Claim 36, wherein in said silicone oils which are optionally substituted by functional groups, said functional groups are chosen from hydroxyl, thiol and/or amine groups.

39. A composition according to Claim 14, wherein said volatile oils are chosen from octamethylcyclotetrasiloxane, decamethylcyclopentasiloxane, hexadecamethylcyclohexasiloxane, heptamethylhexyltrisiloxane, heptamethyloctyltrisiloxane or C₈-C₁₆ isoparaffins, and isododecane.